

“Not Another Bracket” Challenge
Presented by Altitude Sports Radio 92.5
(the “Station”)

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN A PRIZE; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility. The “Not Another Bracket” Challenge presented by Altitude Sports Radio 92.5 (the “**Promotion**”) is open only to residents of the state of Colorado who are eighteen (18) years of age or older at the time of entry (each an “**Eligible Entrant**”). Employees, officers and directors (including immediate family members (spouse, domestic partner, child, sibling, parent and their respective spouses/domestic partners, regardless of where they reside) and members of the same household, whether or not related) of Sponsor (defined below), KSE Radio Ventures, LLC, KSE Media Ventures, LLC, Kroenke Sports & Entertainment, LLC, and each of their respective parents, affiliated companies, subsidiaries, licensees, divisions, advertising and promotion agencies, any and all other companies associated with the Promotion (collectively, the “**Promotion Entities**”) and other radio stations in the Denver metropolitan area are not eligible to participate or win any Prize. The Promotion is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Promotion, including but not limited to the administration and operation of the Promotion and the selection of the potential Winner (defined below). Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Promotion Period and Drawing Period. The Promotion begins on March 15, 2026 at 5:00 p.m. Mountain Time (“**MT**”) and ends on April 19, 2026 at 10:00a.m. MT (the “**Promotion Period**”). Sponsor reserves the right to extend or shorten the Promotion Period and/or Entry Period at its sole discretion, and to cancel, terminate, modify or suspend the Promotion for any reason in Sponsor’s sole discretion. Sponsor’s clock shall be the official clock of the Promotion.

3. How to Enter. An Eligible Entrant may only enter the Promotion in accordance with the following:

Online Entry. During the period from March 15, 2026 at 8:00p.m.. through March 19, 2026 at 10:00 a.m. (the “**Entry Period**”), Eligible Entrants may visit the Station website ([Home - Altitude Sports Radio](#)) to complete an entry form and select 5 teams from the 68 teams participating in the 2026 NCAA men’s college basketball tournament (the “**Tournament**”). Eligible Entrants may submit only one entry. No form of entry will be accepted other than as described above. An **Eligible Entrants may only be selected as a Winner once during the Promotion.** Sponsor is not responsible for late, lost, illegible, damaged, misdirected, incomplete or otherwise invalid entries. Sponsor reserves the right to disqualify any entry that it deems, in its sole discretion, to be a violation of the Official Rules. Usernames and comments which include profanity or inappropriate content, as determined by Sponsor in its sole discretion, will be disqualified from the Promotion.

4. Social Media. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR INSTAGRAM OR ANY OTHER SOCIAL MEDIA PLATFORM ON WHICH THE PROMOTION IS PROMOTED (each a “**Social Media Platform**”). ANY

QUESTIONS, COMMENTS OR COMPLAINTS REGARDING THE PROMOTION SHOULD BE DIRECTED TO SPONSOR, NOT ANY SOCIAL MEDIA PLATFORM. If the method of entry for the Promotion is through a specific Social Media Platform, the Eligible Entrant must be a registered user of such Social Media Platform. If an Eligible Entrant is not a registered user of such Social Media Platform, he/she may sign up for an account online or through the respective Social Media Platform application by downloading it onto their smartphone (available via Apple App Store and Google Play). Internet access is required. If you use your mobile phone to access a Social Media Platform, standard data fees may apply. See your wireless provider for pricing plan details.

5. Winner Selection. Following the Entry Period, Eligible Entrants will earn points each round of the Tournament for each of their pre-selected teams that wins a round. Points earned will be determined by multiplying the number that represents the selected team's Tournament seed position by the point value assigned to the applicable round. Per round point values are as follows: round 1: 1 point, round 2: 2 points, round 3: 4 points, round 4: 8 points, round 5: 16 points, round 6: 32 points. Example: If Team A is seeded 15th and wins their first round game in the Tournament, all Eligible Entrants that pre-selected Team A will receive 15 points. At the conclusion of the Promotion Period, the Eligible Entrants who has been awarded the highest number of points will be a potential Winner (the "**Winner**"). In the event of a tie, the tie break winner will be the Entrant that submitted an entry form the earliest.

6. Winner Contact. Sponsor will attempt to contact Winner within forty-eight (48) hours after the Promotion Period ends. If a potential Winner cannot be reached during the forty-eight (48) hour period or fails to respond to Sponsor within twenty-four (24) hours after said message is delivered, such individual will be disqualified and an alternative Winner will be selected based on points awarded and contacted. At all times, Sponsor reserves the right to select an alternate Winner in the event that a Winner is found to have not complied with these Official Rules. Should a potential Winner not meet the eligibility criteria or the entry be found, in Sponsor's sole discretion, to not comply with these Official Rules, such potential Winner will be disqualified and Sponsor may select an alternative potential Winner based on points awarded.

7. Prizes; General Prize Terms

a. **Prize Description.** Assuming the Denver Nuggets are participants in the 2024-25 NBA Playoffs*, the Winner of the Not Another Bracket Challenge will receive two (2) tickets to a Round 1 Denver Nuggets home playoff game (Approximate Retail Value "ARV": \$400), a Chophouse Promotional Card (ARV: \$250) Total ARV of Prize is \$650.

*If the Denver Nuggets do not participate in the 2024-25 NBA Playoffs, Sponsor will award an alternate prize, pursuant to Section 7.b. below.

b. **General Prize Terms.** The right to receive a Prize is non-transferable and non-assignable. No cash redemption of a Prize is permitted except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. All costs and expenses associated with any acceptance and use not specified herein as being provided, including but not limited to additional transportation costs, parking, additional food and beverages, souvenirs, gratuities and other expenses incurred by accepting and making use of any Prize, are the sole responsibility of the applicable Winner (and Winner's guests, as applicable).

All federal, state, or local taxes associated with the Prizes award in connection with the Promotion are each Winner's responsibility. **A Form 1099 may be issued based on the value of the Prize as required by law.** Winner may be required to execute and return any required affidavit of eligibility and/or liability/publicity release.

To the extent requested, all such forms will be completed and returned within twenty-four (24) hours or Sponsor may disqualify a Winner.

8. Privacy Policy. Any personally-identifiable information will be collected by Sponsor and used by Sponsor (i) for purposes of proper administration and fulfillment of the Promotion as described in these Official Rules, and (ii) as described in Sponsor's privacy policies, posted on Sponsor's websites located at: [Privacy Policy - Altitude Sports Radio](#). In addition, each entrant agrees that Sponsor may share any personally-identifiable information he or she supplies as part of the entry process with any of the Promotion Entities, the use of which will be governed by the privacy policy maintained by such Promotion Entity.

9. Release; Winner Publicity Release. By participating in the Promotion, each entrant agrees to release and hold harmless the Promotion Entities, Facebook and Instagram (collectively, the "**Released Parties**") from and against any and all claims, injuries, damages or losses that may occur, directly or indirectly, in whole or in part, from the participation in the Promotion or from the receipt or use of any Prize awarded. Each Winner, by acceptance of a Prize, grants to the Promotion Entities the absolute right and license to use, publicize, post, and/or display such Winner's name, address (city and state of residence), photograph, voice and/or other likeness (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Promotion Entities' sole discretion) and Prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

10. General. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Released Parties do not (i) make any warranty, guaranty or representation of any kind concerning the Promotion or any Prize and (ii) disclaim any and all express and implied warranties (including, without limitation, quality, merchantability and fitness for a particular purpose) relating to the Promotion and any Prize awarded. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. The Released Parties are not responsible for printing or typographical errors in any Promotion-related materials; or transactions that are processed late, incorrectly or are lost. Sponsor reserves the right to cancel or modify the Promotion if fraud or technical difficulties compromise the integrity of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion.

The Released Parties assume no responsibility for and will disqualify submissions that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, damaged, destroyed, delayed, misdirected, not received, postage-due mail entries, or submissions that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Promotion, or by any human, mechanical or electronic error that may occur in the processing of the submissions in Promotion, or other errors appearing within the Official Rules or in any Promotion-related advertisements. The Released Parties assume no responsibility for any typographical or other error in the printing of the offer, administration of Promotion, errors in processing submissions, identifying the Winners, in the announcement of a Prize and Winners, and the delivery of a Prize, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on

account of technical problems or traffic congestion on the Internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer system/software or mobile phone, or other portable electronic device related to or resulting from participation or downloading any materials in Promotion. Use of any device to automate or subvert entry is prohibited and any submissions received by such means will be void. No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any submissions or votes received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person they suspect or find: (i) to have used a software generated, robotic, programmed, script, macro or other automated entry; (ii) to have tampered with the submission process or the operation of Promotion; (iii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iv) to display behavior that will bring such Winner or the Released Parties into disgrace; (v) to have provided inaccurate information on any legal documents submitted in connection with Promotion; or (vi) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE PROMOTION AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

11. Indemnity; Disputes. By participating in the Promotion, all entrants agree to indemnify and hold harmless the Released Parties from any and all liability arising out of or relating in any way to entrant's participation in the Promotion. Except where prohibited by law, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the State and Federal courts located in the County of Denver, State of Colorado; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State Colorado. If any provision of these Official Rules is declared invalid or unenforceable, such provision will be deemed modified to the extent necessary and possible to render it valid and enforceable. In any event, the unenforceability or invalidity of any provision will not affect any other provision of these Official Rules, and these Official Rules will continue in full force and effect, and be construed and enforced, as if such provision had not been included, or had been modified as described above, as the case may be. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have.

12. Sponsor. The sponsor of this Promotion is KSE Radio Ventures, LLC, 8467 S. Yosemite, Lone Tree, Colorado 80124.

13. Winner List. For the official winner list, mail a self-addressed, stamped envelope to: "Winners - Not Another Bracket Contest", 8467 S. Yosemite, Lone Tree, Colorado 80124. All requests must be received by no later than thirty (30) days after the end of the Promotion Period.